

Introducing
the

VERSA-LOK®

Yellow Pages *Co-op* Advertising Program



VERSA-LOK Yellow Pages Co-op Advertising Program for Landscape Contractors

VERSA-LOK will provide a cooperative advertising contribution to installers who feature the new VERSA-LOK logo in their Yellow Pages display advertisement.

— 3 SIMPLE STEPS —

1. Feature the new VERSA-LOK logo in your Yellow Pages display advertisement.
2. After the book is printed, return the completed form (backside) along with a tearsheet of the ad to:
VERSA-LOK
Retaining Wall Systems
Attn: **Marketing Department**
6348 Hwy 36, Suite 1
Oakdale, MN 55128
3. VERSA-LOK will issue you a check within 6-8 weeks.

The contribution amount is based on the size of the logo featured – from a minimum width of 0.5 inches to a maximum of 3 inches.

Width (inches)	Contribution (\$)
.50	\$50
.75	\$70
1.00	\$90
1.25	\$110
1.50	\$130
1.75	\$150
2.00	\$170
2.25	\$190
2.50	\$210
2.75	\$230
3.00	\$250

For example:



This logo measures **1.25 inches** in width and would be eligible for a **\$110 VERSA-LOK Yellow Pages cooperative advertising contribution.**



Yellow Pages Co-op Advertising Program for Landscape Contractors

Date

Company name

Contact name

Street

City

State

Zip

(Area code) Phone number

(Area code) Fax number

NAME OF YELLOW PAGES EDITION *(City/Region)*

Size of VERSA-LOK logo

Amount of co-op claimed

Local VERSA-LOK manufacturer/dealer

NOTE: Co-op will be issued only if the above logo is used.

Co-op will not be issued without an ad tearsheet and the completed form sent to:

Please make copies of this
form to keep on file for
future use.

VERSA-LOK RETAINING WALL SYSTEMS
Attn: Marketing Department
6348 Hwy 36, Suite 1 • Oakdale, MN 55128